

## **ASSISTANCE IN THE FORMATION OF PKK MILLENNIAL VILLAGE BALEREJO KALIANGKRIK DISTRICT MAGELANG REGENCY**

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**Abstract:** *Covid-19 is a pandemic that has occurred since the beginning of 2020. The impact is not only small in scale but also extends to many countries which suffer enormous losses. Therefore, the purpose of this article is motivated by the impact of the Covid-19 in Indonesia that happened to PKK (Pemberdayaan Kesejahteraan Keluarga) community institution in Balerejo Village, Magelang Regency. The innovation carried out is in the form of forming Millennial PKK to involve the younger generation in developing the previous PKK main programs or providing new creative ideas. Several activities carried out in the establishment of the Millennial PKK are in the form of personal and institutional approaches to Millennial PKK members, assistance and introduction to digital literacy, as well as conducting FGD (Forum Group Discussion). These activities resulted in several programs from each working group that has been determined. Next is the socialization of the initial description of the activity which will be carried out according to a predetermined schedule. The formation of the Millennial PKK is expected to be a cornerstone for the younger generation in helping to advance Balerejo Village.*

**Keywords:** *PKK, PKK Millennial, Covid-19*

## 1. INTRODUCTION

The presence of the Covid-19 virus disaster brought various impacts in various sectors, from health to social. A year has passed since President Jokowi announced 2 Indonesian citizens who confirmed positive Covid-19 as the first case in Indonesia, precisely on March 2, 2020 (cnnindonesia.com, 2020). Since then, the virus has spread rapidly, until who triggered it as a global pandemic on March 11, 2020, as it has infected more than 126,000 people in 123 countries. Indonesia is one of the countries that did not escape the Covid-19 outbreak. Of the many provinces and cities in Indonesia, Balerejo Village, Kaliangkrik Kematana, Magelang Regency is one of the areas affected by Covid-19, but is still classified as an area with moderate risk of Covid-19 in magelang regency epidemiology data (infocorona.magelangkab.go.id, 2021).

The impact of the Covid-19 outbreak in Balerejo Village is quite visible in community institutions, one example at the village level is the PKK. Empowerment of Family Welfare or commonly known as PKK is a very common community institution formed, both in the area of the city maupaun village. In various villages and villages, the PKK plays a role in helping the village and village governments in improving village welfare through the realization of an independent, harmonious, prosperous, advanced family, can develop the potential of the community, especially through the family, become a builder, a driver of gotong-royong, and other community activities for the realization of an advanced and prosperous village (Amanat Permendagri Number 5 of 2007. pemdeskarangraja.com).

PKK or Family Welfare Empowerment is one of the government's fulcrum programs is women. National development movement whose management is from, by and for a community that prioritizes the realization of a healthy family, independent and legal and environmental awareness, where the effort is to form a prosperous family and increase the degree of women. (Central PKK driving team, 1993:13).

The women's movement is a form of movement whose purpose is very special, to raise the level of position that is women in society. Decisions in the organization of the emancipation movement aimed at achieving equality of degrees between women and men, changing the monotonous mindset in women, such as in the family sphere, women not only as experts in cooking in the household, but also as teachers for children and have the same rights as men..

PKK has a systematic that is easily accepted and run by women's communities, especially in the countryside, so, the popular 10 main formulas of the PKK were born. The 10 mains of the PKK include: practice of Pancasila, teamwork, food, clothing, housing and housekeeping, education and skills, health, development of operational life, environmental sustainability, and healthy Planning. The main program above became the foundation of the establishment of the PKK to realize the goals of family welfare.

At the village level, the PKK focuses on the responsibility of being a housekeeper and to give birth and nurture the next generation of the Indonesian nation. Integrity is actually at odds for women living their lives that are not limited to their function as housewives only. For this reason, the PKK's goal is to include women's communities, especially villages, in government programs for maternal

and child health, and are encouraged to visit regularly health care centers for mothers and children known as integrated service posts or posyandu.

The PKK movement aims to improve welfare by providing a wide range of health, education, sanitation and nutrition extensions to improve living standards. The target of the PKK is the family through women who are seen as key in improving the welfare of the family that needs to be developed personality and abilities (Adistia Restuana, 2013: 43). As a result of the pandemic, the regional budget is refocusing, in addition to the practice of health protocols to avoid crowds and maintain distance must still be implemented, so that some PKK activities become stopped (bappeda.magelangkab.go.id, 2021). In order for the PKK not to dissolve and end up being destroyed by a pandemic, innovation is needed. One of the innovation movements carried out by Magelang Regency is to form a Millennial PKK in each sub-district gradually, which has started since August 2020.

The Millennial PKK is not a stand-alone institution, but is sheltered under the existing PKK. The beginning of the initial goal of PKK Millennial is to involve the younger generation to help the PKK TP in the existing magelang district, in developing the PKK's main program, conducting training and socialization online. But unexpectedly, over time more and more creative ideas emerged from the millennial PKK in order to help the PKK's main program. Reported through kominfo.go.id that the people were born around 1980 to 1990 or in the early 2000s. Millennials are also known for the internet generation where they already have high knowledge about the internet.

Balerejo village, which has considerable human resources, especially among youth, should participate in building and running the Millennial PKK. The abundant number of young people in each hamlet has good potential to support the running of the program. On the other hand, the village government who enthusiastically welcome this program becomes important in helping the success of this program. However, the spirit and motivation of the village youths have not been built perfectly, the fabric of social relationships as well as emotional bonds that have not been formed because they do not know each other yet. In addition, they are also still confused to determine the initial steps in helping the existing PKK TP, Departing from the problem, so that our campus service team or commonly known as KKN (Real Work Lecture) took the initiative to help assist the youth of Balerejo Village in designing and implementing the main PKK programs.

The topic of discussion about PKK Millennials is very interesting, because this Millennial PKK program is only found in Magelang Regency, and only runs in Tempuran District. Of the many reports of devotion that discuss the PKK, the discussion about the Millennial PKK still does not exist. Unlike the programs from other villages in the journal Devotion Tri Bhakti Vol. 1, No. 1, December 2019, research in Bumiwangi Village, Ciparay Subdistrict, Bandung Regency explained that how important TV media literacy is for bumiwangi villagers, especially mothers who are members of the PKK. At this stage of socialization researchers only focus on television media alone, while children today who are the continued target of mothers are not so much sticky on television but on their respective mobile phones.

Different things are also contained in the article written by Dwi Indah Purnawati from Akprind Yogyakarta Institute of Science & Technology, focusing on

research conducted in the hamlet of Patosan, Sedayu is very focused on its garbage bank aimed at local people who do have a great desire to reduce the use of plastic waste and also its processing. Another article was also contained by Dyah Panuntun Utami, S.P., M.Sc. from Muhammadiyah University of Purworejo which contains digital marketing for millennial farmers in Wonotulus Village purworejo district purworejo regency. In the research studied by Dyah it focused on online marketing activities, actually in this research the local community already quite knew about this marketing but lacked in its implementation.

Meanwhile, in research conducted by our group in Balerejo Village, it focuses on millennials who will become mothers or even become mothers with an understanding of digital literacy that is useful to help work and online business opportunities, especially during this pandemic there is no denying the weakening of the economic situation in Indonesia, with a good understanding of digital literacy, these millennials are expected to help the country's economy and reach a wider market. Again the newly formed millennial PKK in Balerejo Village also has a clean-up program, gotong-royong rotating each hamlet followed by all elements of existing society. So in our program has a greater scope of activities by empowering young people who we commonly call the millennial generation while preparing them to become a good and wise society for the realization of Balerejo Madani.

**Table 1. Difference points between PKK and PKK Millennials**

	Background Formed	Characteristic	Status
PKK	Around 1967 the lives of some central Javanese people were very sad and concerning, especially the Dieng Area of Wonosobo Regency among those who suffered from Honger Odeem (HO). The fact touched the heart of Isriati Moenadi's mother, as the Wife of the Governor of Central Java at the time, she felt responsible for the welfare of her community and took the initiative to form the PKK in Central Java, from the Provincial level to the village and village level with the management arrangement consisting of elements of the Regional Leader's Wife of Community Leaders, Women and Men to conduct 10 Basic Aspects of the PKK intensively.	The team and its movers are the baby bommer and X generation.	Stand alone as an institution
PKK Milenial	The occurrence of the COVID-19 pandemic that led to the implementation of budget refocusing including the budget for the implementation of the PKK program.	The team and its movers are generation Y-Z.	One part of the agency (PKK)

## 2. METHOD

The method of implementation in this community service activity is to take the following steps :

- 1) Consolidating with the head of Balerejo Village.

At the consolidation stage, our KKN group contacted the village head who had planned the presence of the Millennial PKK in Balerejo Village, Kaliangkrik Subdistrict, Magelang Regency. The result obtained from this

consolidation is that the village asks for assistance to our KKN group for the initial assistance of the presence of PKK Millennials.

- 2) Consolidating with PKK chairman Balerejo Village.  
This stage is the most important stage to present the Millennial PKK, because structurally the position of the Millennial PKK is under the autonomy of the PKK Balerejo Village.
- 3) Having a verbal dialogue with the community.  
At this stage, the step that our KKN group and the village did was to have instructions from the village head to all balerejo village heads to invite millennials to become part of the Millennial PKK.
- 4) Planning activities for the formation of the Millennial PKK.  
Planning in the formation of PKK Millennial Balerejo Village, Kaliangkrik Subdistrict, Magelang Regency is to invite speakers who come from Magelang Regency and invite representatives of TP PKK Kaliangkrik Subdistrict.
- 5) Carrying out activities to establish the Millennial PKK.  
The implementation of the activities of the formation of PKK Millennials began from the endorsement and welcome of the village head, followed by a speech from representatives of TP PKK and ended with the delivery of material about POKJA-POKJA in the PKK.
- 6) Evaluate the results of activities.  
At the evaluation stage, on the instructions of the village for initial assistance and discussed the continued process of the formation of PKK Millennial Balerejo Village. One of the evaluation activities carried out is to divide the participants into 4 POKJA which continues with a group discussion forum to discuss the programs of each POKJA..

### **3. RESULT AND DISCUSSION**

Balerejo village is a rural settlement that is in the morphology of the highlands with a slope between 15-20 degrees (BPS Kaliangkrik District 2018). Based on its social development, the people of Balerejo are administratively rural as villages with types of non-industrial activities and services, because of the types of activities in the village as chili, mustard, cabbage, tobacco, loncang, peanuts and celery, as well as BPS 2018 data that shows the extent of agricultural land (245.00) rather than non-agricultural land (13.00), so with this picture Balerejo village is included in the village community with agricultural typology..

In contrast to other villages with industrial typologies, the social culture that occurs in each typeface is formed from customs, religion, topography, and physical and non-physical similarities. Interactions in traditional residential areas lead to deep interactions, which Talen (2000) says can be due to similar community interests, and Erkul (2013) sees these differences based on behavior. The environment affects life chances through social networks. During this time spatial

factors greatly affect the dynamics and livelihood characteristics of urban groups of people (Semeru Research Institute, 2012). People who live in mountainous areas with local cultural wisdom influence the behavior and pattern of use of open space, and its infrastructure. Coupled with the conditions and forms of social strata of the people of Balerejo village who are almost all farmers so that they have potential and goals that are not much different..

Characteristics of balerejo village community as a village in the mountains with still a lot of green open space leads to the character of people who have a longer life period with people in urban areas. Typology of the character of people's livelihoods in the mountains tends to work as farmers. This type of work as a farmer falls into the category of homogeneous settlements, namely settlements inhabited by socio-economic groups working in the field of agricultural business.

Social interactions that occur in settlements stem from close kinship. According to Erkul 's statement (2013), neighborhoods are essential for the formation of environment, life, and behavior. Rural settlements still have the same social and economic activities and produce different social network characteristics. Social networks consist of family relationships, friendships, kinship, work-based communities, and informal communities. Community relationships are mediated in various forms of communication and connection (Gilchrist & Kyprianou, 2011). Social networks can provide broad, complex, and dynamic influence and interaction. The spaces in settlements are also formed due to community activities and activities (Gilchrist & Kyprianou, 2011) and can facilitate elements in planning (Sandstrom, 2002).

As a result of the formation of social interactions and social networks, rural communities such as balerejo village have social characteristics that are close in nature in their social, as well as the way they do farming activities and social activities in the village look very close and thick. Activities that are seen are such as activities during the harvest that share the harvest, weekly mujahadah activities in each RT, the rapid movement of the community when they hear someone died and help each other to bathe, tolerate, bury, and come for spiritual activities such as prayer to pray for the deceased / deceased.

Aside from the characteristics of close socio-economic kinship, Balerejo village is also closely related to the characteristics of the work-based community as well as its informal community. Work-based communities such as village devices are also agile and able to work quickly in serving the community and quickly also in carrying out tasks and work programs that they design and work programs from above. The rapid movement of the village is seen from a visit from the PKK from the city to the initial socialists of the PKK millennials in Balerejo Village. The village head then held a meeting with several students to assist in the initial formation of the millennial PKK in Balerejo village through meetings that were appropriate for prokes in discussing and designing the work program later as the initial basis for the formation of the.

Meanwhile, in carrying out the devotion and assistance activities of THE MILLENNIAL PKK in Balerejo village, Kaliangkrik Subdistrict, Magelang Regency is carried out in 4 stages, among the stages are as follows:

## A. Planning

The millennial PKK program we planned initially started by exploring the potential and what the village's greatest needs are. Village youths who play as members or movers of the Millennial PKK became our tandem from the beginning of the formation until the program planning. During the process of establishing the program, we formed an FGD (Forum Group Discussion) for the division of 4 groups representing 4 pre-existing PKK Pokja.

The results of the forum that we have are:

### POKJA 1

- 1) The living and practice of Pancasila
- 2) Teamwork

**Table 2. Programs of POKJA 1**

NO	PROGRAM	DESCRIPTION	GOAL
1.	<i>Ngaji Bareng (Balerejo Mengaji)</i>	Activities of preaching and mujahadah together, inviting ustadz, and enlivened with hadlrah.	Improving religious values for members.
2.	<i>Gotong royong</i>	Together clean the village with the provision of one KK at least represented one person.	Improve the cleanliness, comfort and beauty of the village.

### POKJA 2

- 1) Education and skills
- 2) Development of operational life

**Table 3. Programs of POKJA 2**

NO	PROGRAM	DESCRIPTION	GOAL
1.	BRANDING MSMEs	Training in packing products (making packaging a product to look more modern and eye catching), creating an online shop account, creating a website logo, etc.	To increase the selling value of products and increase and develop local village businesses.
2.	Village Library/ Mobile Library	Surround the village using transportation by bringing books, etc., then traveling around each hamlet.	To increase reading interest in the people of Balerejo Village, especially children.
3.	Skills Training (MSMEs)	Upgrading skills and marketing to support the aesthetics of MSME products, such as photography training, handicraft training (recycling used goods into new and reusable items).	To support the aesthetics of MSME goods/stuff.

### POKJA 3

1. Food and clothing excellence
2. Housing and household arrangements

**Table 4. Programs of POKJA 3**

NO	PROGRAM	DESCRIPTION	GOAL
1.	Polybag Yard House / Warung Hidup	Plant and care for vegetables in the yard of the house.	To take advantage of an empty house.
2.	Cooking Together	Cook together from the vegetables grown.	To strengthen family ties.
3.	<i>Arisan Milenial</i>	<i>Arisan</i> as usual but with the village's millennial youths.	To maintain solidarity between members.
4.	Catfish Cultivation Tube/Ember	Maintain catfish with a tube container or bucket.	To use the land around the house and train the creativity of the citizens.

**POKJA 4**

1. Improved health
2. Environmental sustainability
3. Healthy planning

**Table 5. Programs of POKJA 4**

NO.	PROGRAM ACTIVITY	DESCRIPTION	GOAL
1.	Healthy Gymnastics	Gymnastics with the villagers who are mostly followed by mothers. And it is held regularly every week.	To maintain physical health for gymnastics participants and silaturahmi between citizens.
2.	Socialization of Stunting Prevention	This activity is a socialization that will be filled by competent speakers and attended by mothers who have families and will have children.	To prevent the infection of stunting for children / prospective children for mothers.
3.	Garbage Bank	Garbage bank is a garbage collection center that has been sorted and then deposited into a craft brewery from garbage or garbage collectors.	To prevent the buildup of village waste and utilize garbage into useful goods.

**B. Socialization Stage**

The PKK Millennial Program in Balerejo Village is a collaboration program between students of KKN 105 group 16 UIN Sunan Kalijaga Yogyakarta with Magelang Regency in general, and Balerejo Village in particular. The target of the MILLENNIAL PKK program is young people in Balerejo Village, Kaliangkrik District, Magelang Regency. The socialization that our group does is by working with the village to invite speakers from Magelang Regency as speakers to provide a prefix and an overview of what the Millennial PKK is, 10 main work programs that are divided into 4 (four) Pokja. Then also our group provides an overview that can be done in several Pokja through seminar activities and two-way discussions, where

the KKN Team presents some materials and theories such as the importance of literacy and digitization, how to branding MSMEs, and how to prepare future work programs for PKK Millennial Balerejo Village.

### **C. Implementation Stage**

At the implementation stage, the first step is to help the formation of pokja structure and division which is divided into 4 fields. Although basically PKK Millennial is an organizational container that is under the authority of PKK Balerejo Village, but the establishment of structure and division of pokja is considered very necessary to coordinate millennial members. At this stage there are also discussions and deliberations related to the movement of PKK Millennials in the future, namely by creating programs that are in accordance with their respective Pokja. After reaching consensus in the selection and selection of programs, PKK Millennials and KKN 105 UIN group Sunan Kalijaga run several programs that are considered to be able to be done in the near future..

The reason for the implementation of the program in the near future is because the KKN 105 UIN Sunan Kalijaga group is still in Balerejo Village and to provoke the spirit of millennial PKK members and local residents. Programs that can be carried out together with the KKN group include activities from Pokja 4 called healthy gymnastics which is held once a week which is located on the mi al-hidayah page. The next activity is an activity from Pokja 1 named Balerejo *Mengaji*, this activity is devoted to the teenagers and youth of Balerejo Village which is held at Balerejo Village Hall. The last is the activity of Pokja 1 named *gotong-royong*, this activity is carried out in Sedayu Hamlet which focuses on cleaning the graveyard yard.

### **D. Evaluation Stage**

PKK Millennials are expected to be the focus of the unity of young people from each hamlet in Balerejo Village. PKK Millennials are also always dreamed of adding a sense of family, solidarity, economic growth, and also high intellectuals to the digital world in this modern era. Some of the support programs that have been launched are expected to achieve this goal. In addition, this program can revive the spirit of PKK for village mothers with the home of millennials. However, more important than that, the existence of this Millennial PKK will help the village in innovative and more current programs so that it can be flexible with the progress of the times..

The reality faced from the formation of the Millennial PKK is actually less able to inspire all the youth and young people of the village. There are still many of the young people who do not have the awareness of organizing and advancing their area. Awkwardness when meeting, shy to participate in activities, and still not integrated with young people from other hamlets, as well as some personal affairs. This is what slightly inhibits the movement of the Millennial PKK to further develop.

But in addition to all these problems, many of the village youth are very supportive of the MILLENNIAL PKK program. There are some programs that are well implemented even with a short preparation. Among them Mujahadahan, grand studies, gymnastics together, gotong royong every hamlet, and also a joint meal.

From this reality, the positive value is much greater than the negative value that exists. As for the evaluation of the program can not be seen the effect, because this program is an ongoing program, while the time we are not enough to see it.

#### 4. CONCLUSION

Appreciation of the Magelang government program realized in the form of assistance to the PKK Millennial program is a collaboration between KKN students of the 105th generation of UIN Group 16 Sunan Kalijaga with young people in Balerejo Village kaliangkrik district of Magelang regency is running well although with a fairly short period of time, where there are several Pokja work programs that have been implemented, among others Mujahadahan, Akbar Studies, Gymnastics Together, Gotong-royong each hamlet and also a meal together. This can be evidence that the Pkk Millennials are a good step to help rural communities to be more innovative, progressive and prosperous, in line with the PKK's original goals.

Based on several programs that have been implemented, it can be said that we have made a good approach to the people of Balerejo Village through PKK Millennials, socialization about digital literacy and conducting Forum Group Discussion. This approach has gradually built the spirit and motivated and gave rise to the brilliant ideas of the community to advance Balerejo Village.

For a maximum and sustainable Pokja work program, it is necessary to establish more cooperation and cohesiveness between millennial PKK members and previous PKK members who have been formed in Balerejo village, Kaliangkrik Subdistrict, Magelang Regency, in order to facilitate coordination between hamlets and cooperate with village youths to explore skills and pour creative ideas that are still buried.

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